



NOFA/Massachusetts · 411 Sheldon Rd · Barre, MA 01005
978-355-2853 · www.nofamass.org

Growing Organically Since 1982

NOFA/Mass Policy Director **Application Deadline: February 15, 2018**

Through education and advocacy NOFA/Mass promotes organic agriculture to expand the production and availability of nutritious food from living soil for the health of individuals, communities and the planet. The NOFA/Mass Policy Director has overall responsibility for organizational advocacy.

Major Responsibilities Include:

Internal Communication:

- Be a resource for NOFA/Mass board and staff with questions about relevant new movements and campaigns, legislation, regulations, technologies, coalitions, news articles, etc.
- Regular communication with other NOFA state chapters through bi-monthly policy calls and emails
- Maintain lobbyist registration and stay up to date on lobby disclosure requirements

External Communication:

- Write a regular column in the NOFA/Mass newsletter to keep members up to date on important issues.
- Speak to press, other organizations, public officials, general public, etc. about NOFA/Mass positions and activities related to political and social issues
- Share ideas, resources, contacts, energy with the other NOFA chapters, MOFGA, and similar organic farming-based groups around the country. Work to magnify our impact by inspiring similar organizations to work with us
- Maintain policy portion of the NOFA/Mass website; contribute to social media when appropriate
- Act as the primary contact for NOFA/Mass with organizations involved in related advocacy work such as the National Coalition for Sustainable Agriculture and the National Organic Coalition

Issue Development:

- In consultation with the Executive Director, policy committee, board, and staff, develop policy positions on issues relevant to our members and Massachusetts organic farmers and gardeners
- In consultation with committee, develop an action strategy for using the limited NOFA/Mass resources (organizational credibility, committed membership, special relationship to the issue, etc.) to achieve progress on selected issues
- Direct the use of those resources in the fulfillment of that strategy

Current and past policy campaigns have included:

- Fighting to regulate and label GMO seeds and ingredients in food

Northeast Organic Farming Association/Massachusetts Chapter, Inc.

NOFA/Mass is a community including farmers, gardeners, landscapers and consumers working to educate members and the general public about the benefits of local organic systems based on complete cycles, natural materials, and minimal waste for the health of individual beings, communities and the living planet.

- Lobbying for policies that encourage soil carbon restoration
- Lobbying for legislation to enhance food sovereignty, including raw milk
- Encouraging local ordinances and zoning codes that allow for local food production
- Joining with groups around the country to stop the National Animal Identification System from requiring every livestock animal or bird be tagged and recorded in a national database.

Qualifications include:

- Applicant should have at least 5 years of experience in organic farming
- Strong research skills, including the capacity to analyze issues and develop appropriate organizational responses to them
- Strong communication skills, both in speaking and in writing
- Experience in developing communication materials such as website, pamphlets, and policy papers
- Ability to work collegially as a team member as well as independently from home (Massachusetts, please), with minimal supervision
- Basic office management and computer software skills

Position Details:

- 15 hours per week with generally flexible schedule
- Starting pay: \$14-\$19 per hour, dependent on experience
- Employee must maintain a current NOFA/Mass membership
- Employee must attend NOFA/Mass board meetings, retreats and staff meetings, the winter and summer conferences, and education department conference calls
- Employee must provide appropriate basic office equipment to facilitate working from home
- Employee must submit weekly staff reports to the Executive Director, participate in peer reviews of other centrally-hired NOFA/Mass staff, maintain monthly timesheets, and craft an annual work plan
- We are not able to offer health insurance at this time

Application procedure:

By February 15, send resume, cover letter, and three references to Julie Rawson, Executive Director, julie@nofamass.org. If you have questions, email julie@nofamass.org or call (978) 355-2853.

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